

**Remington Typewriter**

Latest Model  
Remington No. 10

\*Factory Re-built, \$65.00—\$5  
Down and \$5 per month Rent-  
al; \$3 per month, \$1 per week.

ERLE R. WHITE  
Nevada representative  
Box 380, Reno, Nevada.  
Phone, 198

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LIGHT AND HEAVY HAUL-  
ING OF ALL KINDS

DRAYS MEET ALL TRAINS

Leave Orders at the Arlington  
Hotel, or Call Phone No. 415

ALL HAULING DONE AT  
REASONABLE RATES

ORDER Your BLOCK WOOD  
PROMPT DELIVERY

**Ernest Bath**

A  
High Grade Store  
that sells  
High Grade Goods

USE

**NEVADA  
Products**

Sugar, Flour, Soap,  
Crackers, Cereals.

**NONE BETTER**

Patronize Your Home State

This is a high grade store and we  
sell high grade goods, but we don't  
charge a cent more for the extra  
quality.

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"THE NEVADA BOY"

If you don't receive your paper  
regularly please notify the office

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GOLDEN**

Largest Hotel in Nevada  
One-Half Block from Depot  
Newly Furnished.  
Strictly Modern  
RENO, NEVADA

Don't bother your neighbor. Sub-  
scribe for the Appeal

**LODGE NOTICES**

R. A. M.—Lewis Chapter No. 1,  
holds regular convocation on the  
third Friday of each month in Ma-  
sonic Hall, at 7:30 p. m. Sojour-  
ning companions are cordially in-  
vited to attend.

E. C. PETERSON, H. P.,  
E. D. VANDERLIETH, Sec'y.

R. AND A. M.—Carson Lodge, No. 1,  
holds its regular communications  
on the third Thursday of the  
month in Masonic Hall, at 7:30 p. m.  
Sojourning brethren are cor-  
dially invited to attend.  
T. A. LOTZ, W. M.,  
E. D. VANDEP' LIETH, Sec'y.

**Will F. Heffernan Co**

MINING  
STOCK BROKERS

Members San Francisco Stock  
Exchange

Reno Nev. Phone 1322-J

**Who Does  
Your Printing  
?**

IS IT DONE BY HOME  
PEOPLE WHO LIVE HERE  
AND ALWAYS WILL, OR 'S  
IT DONE BY OUTSIDERS,  
WHO ARE HERE TO-DAY  
AND AWAY TO-MORROW,  
TAKING THEIR MONEY  
WITH THEM?

THIS QUESTION IS  
WORTH YOUR  
CONSIDERATION

With new printing material  
just received and more coming,  
and a good stock of the latest  
and best papers, stationery, etc.,  
on hand, we are able to do  
your printing as you want it.

**You Need Printing**

IT'S TO YOUR ADVAN-  
TAGE TO HAVE IT DONE  
AT HOME BY HOME PEOP-  
LE. CONSIDER IT AND  
SEND IN YOUR ORDERS

J. A. MULLER  
DRUGGIST

STATIONERY, KODAKS  
and  
PHOTOGRAPH SUPPLIES

Opposite Postoffice

CARSON CITY — NEV.

PHONE 121

**Buggy for Sale**

Strong and in perfect condition,  
with top. Will be sold very reason-  
ably for cash. Apply at this of-  
fice. j10-1

We don't want  
you to forget  
that we are the  
only store in  
town that sells

**Styleplus \$17**  
Clothes  
"The same price the world over."

No man who has  
worn a suit forgets  
the quality and the  
style that elevate  
this special suit to  
a place that is little  
short of an achieve-  
ment, price con-  
sidered.

**THE EMPORIUM**  
CARSON, NEVADA

**What Do Mail Order Houses Do for  
You and the Town You Live In?**

Columns have been written in the any of the thousand or one things  
local newspapers of Nevada to show that fill the pages of the catalogues  
the viciousness of the "mail order" from these concerns and see what  
habit that seems to be firmly fixed, you will get in reply.  
especially among the inhabitants of With the exception of the stock  
small towns and rural districts. A market, the mail order business is the  
huge catalogue, alluringly printed in only business in which the entire cap-  
colors, showing everything from a ital is advanced by the trader in ad-  
Parisian gown at \$1.69 to a mowing vance of the transaction. Further-  
machine for \$9.20, catches the eye of more, it is a strictly cash business,  
the rural buyer and he immediately hence there are no risks, no bad  
begins to figure just how much he is debts and no necessity for the need  
being swindled out of by his local to make immediate delivery to the  
merchant, forgetting that the mer- customer which means capital tied up  
chant is selling him a standard article indefinitely. Did you ever stop to  
and stands back of it with a guar- realize what it would mean to your  
antee; that he is on the spot to hear home town and county in the way of  
any complaint that may be made and more taxable property, better streets  
stands ready to see that the article and roads, better schools and local  
all the manufacturer claims for it, or improvements if these millions sent  
"money back." A late report states away, never to return, were invested  
that Sears, Roebuck & Co. did a total right here as they should be? What  
business of \$8,464,713 during the would you say to your home mer-  
month of May, an increase of nearly chant if he were to ask you to pay in  
one million dollars over the same advance for every article you pur-  
month last year, and by far the great- chased from him unsight and unseen,  
est part of this enormous business and then be compelled to wait for two  
came from the western farming and or three weeks for delivery? But this  
industrial centers. It means that is what you do every time you send  
hundreds of communities were drain- for anything from a mail order house.  
ed of that amount of cash that went Do you know that there is not a  
to build up Chicago to the detriment local paper published in any town in  
of their own communities. this country but that can get more  
In these days of standardized arti- money for advertising and "boost-  
cles a purchaser gets just what he ing" from mail order houses, if it  
pays for. This applies equally to would but accept it, than it can get  
automobiles as to furniture, sewing from all the merchants of the town  
machines, cream separators or ging- in which it is printed? But news-  
ham gowns. No farmer would think papers realize that a community is  
of buying a horse from a picture, no not build by the money that is sent  
matter how highly colored the chro- out of it.  
mo might be, but he will fall for a Try to imagine what would be the  
set of six pieces of solid oak furni- result if this mail order business were  
ture for \$13.98 and his wife will buy to be pushed to a logical conclusion,  
a gingham apron for 11 cents that when every merchant was compelled  
you can shoot peas through and after to go out of business through lack of  
the first washing is fit for nothing local patronage. Suppose you were  
but a flimsy pot rag. You can go unable to buy any article of any kind  
into a household or on the farm of or character in your own neighbor-  
any patron of the mail order house hood, but must send away for every-  
and spot the goods he has paid his thing that entered into the daily needs  
good cash for and has been outrage- of your life; where the postoffice was  
ously swindled in the transaction. the only trade mart, the only avenue  
The victim of the mail order habit through which your wants could be  
believes he is getting the advantage supplied. How long could you en-  
in price because of the greater buy- dure such conditions? Remember,  
ing facilities of the catalogue the mail order house pays no taxes  
houses—a delusion that is sedulously in your county, is not interested in  
cultivated by these concerns. Nothing your social, civic or financial well-  
is or can be further from the truth. being, cares nothing for your edu-  
In these days of standardization, as cational advantages, the security of  
above stated, a purchaser gets just your property rights, contributes not  
what he pays for—no more, no less. a cent to the maintenance of your  
When anyone offers you something courts of justice, but are concerned  
"just as good" as the standard ar- solely in draining every dollar from  
ticle for less money, you can put it your community and grudgingly re-  
down right there that somebody lies, turning the least possible value for  
If you doubt this, try to get a stand- what it demands cash in advance.  
ard guaranteed article from a mail Every dollar sent to a mail order  
order house, it matters not whether house reduces by just that much the  
it is a sewing machine, a cream sepa- material prosperity of your own home  
rator, a wagon, an automobile tire or town.

**MANY LITTLES MAKE A MUCH**

How would you like to sit down at your desk, run over your ac-  
counts, and absorb the knowledge that anywhere from one to five  
hundred people were indebted to you in sums from 50 cents to \$5.00?

And how would you like to meet those good people day by day  
without their ever thinking of offering you the small amount due you?

And how would you like to see these same good people paying  
their other bills promptly month by month and again forgetting yours?

And wouldn't you just revel in the knowledge that all of these  
small amounts combined, if suddenly collected up, would swell your  
bank account to the tune of \$500 or \$1,000?

When you reach the point where you can appreciate the grim  
humor of such a condition, and keep right on smiling, you will have  
qualified yourself for the life of a country editor.

And when you reach that point you will wonder why in  
blazes you never thought of the editor when paying your other  
bills, and you will just push the breeze until you reach his shop and  
hand him that little mite you owe him.

Here's hoping you soon qualify—for you know, brother, that many  
littles make a much, and in the editorial purse there is always room for  
more.

The APPEAL is the official paper  
of the County and State. Advertise  
in the APPEAL.

Sacramento Saloon  
For a cool, refreshing glass of  
Fredericksburg beer.

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Is Here**

Your fall or winter hat is waiting for  
you at this store. It is a good hat—a great  
hat—a stylish hat and a serviceable one.  
It is in many styles and prices—for old  
and young—the hat that compels atten-  
tion and commands admiration.

Fifty styles to pick from.

From \$2.00 to \$4.00

**Joe Smyth**

Headquarters for Tourists

Autoists, and Commercial Men

Large, Well-Lighted Sample

and Show Rooms

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WILLIAM MAXWELL Lessee

BREAKFAST, 6:30 to 9; LUNCHEON, 12 to 2; DINNER, 5 to 7

New Grill On European Plan

**Virginia & Truckee Railway**

General Offices, Carson City, Nevada

A. M. Ardery, General Manager.

E. B. Yerington, G. F. & P. A.

See Route No. 69, Candrian's Guide

MOTOR	LOCAL	No. 2	Mls	May 13, 1915	No. 1	LOCAL	MOTOR
PASS.	PASS.				PASS.	PASS.	
				Leave	Arrive		
p.m.	p.m.	a.m.		RENO		p.m.	a.m.
1:00	1:30	8:35	0	Steamboat	7:45	11:40	8:55
1:23	2:05	9:00	11	Washoe	7:19	11:13	9:25
1:39	2:25	9:16	17	Franktown	7:06	10:58	9:10
1:48	2:45	9:27	21	Arrive—CARSON—Leave	6:55	10:44	9:06
2:10	3:20	9:50	31	Leave—CARSON—Arrive	6:30	10:00	8:46
p.m.	5:00	10:00	31	Mound House	6:25	9:20	a.m.
5:40	10:32	41		Gold Hill	5:55	8:40	
6:29	11:07	50		Arrive—VIRGINIA—Leave	5:29	7:56	
6:40	11:17	52			5:15	7:45	
a.m.	Motor	a.m.					
7:15	3:40	9:58	0	Leave—CARSON—Arrive	11:55	5:35	8:35
7:28	3:51	10:10	4	Stewart (Indian School)	11:43	5:24	8:24
7:50	4:15	10:38	15	Arrive—Minden—Leave	11:15	5:00	8:00
a.m.	p.m.	a.m.			a.m.	p.m.	a.m.

@Effective June 15, 1915.

\*Saturdays Only.

Connecting at Reno with Southern Pacific Co., at Mound House, with  
Southern Pacific Co., at Carson City with daily auto stage for Lake, and  
at Minden with stages for Genoa, Woodfords, Markleeville, Coleville and  
Topaz.

**A Timely  
SUGGESTION**

HAVE YOUR CLOTHES  
CLEANED AND PRESSED

BY

**BRUNN**

THE TAILOR

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**I WILL GIVE \$1000**

IF I FAIL TO CURE any CANCER or TUMOR I treat  
before it POISONS deep glands or attaches to BONE

Without Knife or Pain  
No PAY Until CURED

WRITER GUARANTEE

of X-Ray or other  
wonder. An Island

that makes the cure  
of TUBERCLE, LUMP or  
BREAST on the hip, face

body long is  
CANCER; it never  
disappears until it is

20-PAGE BOOK sent  
FREE. 10,000 testi-  
monials. Write to see

my LUMP in WOMAN'S BREAST

CANCER and always poisons deep glands  
and glands and KILLS OBLIVION

To refuse many who wait too long & must dis-  
sected at half price if cancer is yet small

E. & Mrs. Dr. CHAMLEY & CO. Chamley Building  
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Strictly Reliable. Greatest Cancer Specialist living  
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ONLY MAIL THIS to someone with CANCER

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Carson City

Nevada

Capital, fully paid \$50,000.00

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